

## **PAINTBACK'S SOCIAL MEDIA GROUND RULES**

Whether you're using our Facebook, Twitter, LinkedIn – or some other cool social media platform – we're excited that you're interested in us! We use social media to communicate our events, site openings or other general information about us.

To keep things friendly, we've put together some guidelines for your use of any of our social media pages, walls, handles – or whatever the lingo is that describes the way you interact with our social media accounts at the time you're reading these guidelines. Your interaction with us on social media means that you are agreeing to these guidelines.

### **Do...**

- Read, follow, like, tag, share and post respectful comments on our page!
- Comply with these ground rules and any relevant terms and conditions of the social media platform
- Be kind and respectful of others' opinions and comments
- Give us feedback to help us improve our organisation

### **Don't post or share material (e.g., text, links, images, videos, sounds or anything else) that is...**

- illegal, confidential, obscene, defamatory or threatening, or abusive material
- other people's (unless you ask them)
- rude or disrespectful
- spam or some kind of harmful computer code
- selling, trading, exchanging, advertising or giving away any goods and services
- not relevant to our organisation, including any material that doesn't align with our values

### **What happens if you don't comply?**

We reserve the right to delete any material that is, in our opinion, inappropriate or in breach of these ground rules. We may also block you from our social media pages.

### **Other things you should know**

We don't represent, recommend, or endorse any of the businesses, products or services on our page unless we specifically say otherwise. We are not liable for any losses that may be incurred through use of any of our social media pages.

By posting or sharing material on our social media pages, you consent to us using that material.