



# MEDIA RELEASE

## AUSTRALIAN PAINT RECYCLING SCHEME A MAJOR SUCCESS

2<sup>nd</sup> July 2018

A world-first Australian initiative to responsibly dispose of the huge volume of paint and containers which end up in landfill reached a major milestone today (July 2) .

The *Paintback* scheme will open its 100th collection site on Monday as an additional 10 new sites are launched across Queensland, Victoria and South Australia (see list below).

“Australians throw away a colossal 15 million kilograms of unused paint with containers every year,” said Karen Gomez, CEO of *Paintback*.

“Since we began a little over two years ago, we’ve been able to collect in excess of 6 million kilograms for responsible disposal.”

Supported by industry through a 15c-a-litre levy on paint products, *Paintback* had been highly successful with around 17 million people within 20 kilometres of a collection depot.

As well as responsibly collecting the paint, *Paintback* repurposes valuable materials into recycled packaging, alternative energy fuel and water resources using industrial processes where possible. It also is funding research to find better uses for unwanted paint waste.

The scheme is backed by companies that produce 30 leading brands, including Dulux, Taubmans, Haymes, Resene, Rust-Oleum and Watty, and account for more than 95% of all architectural and decorative paint sold in Australia.

Queensland and Victoria lead the country in embracing the scheme. “We now have 34 sites in Queensland and 30 sites in Victoria where there’s very strong support for the concept.” Ms Gomez said.



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*Paintback* accepts a range of decorative and architectural paints, stains and varnishes secured in their original containers of up to 20 litres. Full details of what *Paintback* accepts can be found at [www.paintback.com.au](http://www.paintback.com.au).

The sites to be launched on Monday are:

Moe Transfer Station, Newborough VIC 3825  
Traralgon Transfer Station, Traralgon VIC 3844  
Mornington Resource Recovery Centre, Mornington VIC 3931  
Rye Resource Recovery Centre, Fingal VIC 3939  
Tyabb Transfer Station, Tyabb VIC 3913  
Nudgee Resource Recovery Centre, Nudgee QLD 4014  
Willawong Resource Recovery Centre, Willawong QLD 4110  
Ferny Grove Resource Recovery Centre, Ferny Grove QLD 4055  
Chandler Resource Recovery Centre, Chandler QLD 4155  
Brinkley Transfer Station, Murray Bridge SA 5253

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