

# The Colourful World of Paintback



## Fact Sheets

**Paintback started in 2016** to help Australian communities divert paint and its packaging from landfill. Paintback was founded by big brands in the paint world like Dulux, Haymes, PPG, Resene and Watty!

### So how does it work?

DIY and Trade Painters can bring up to 100 litres of paint and containers (in buckets no bigger than 20 litres each!) of unwanted paint and packaging to a designated Paintback location.

The paint and packaging is collected by trucks to be treated and has the potential to go on as an alternative energy source or new paint bucket.

The future looks bright with Paintback, by bringing back unwanted paint, you can help keep our waterways pristine, and useful products out of landfill!



Since 2016, the number of places to bring back your unwanted paint and packaging has grown to over 155 locations Australia wide!

For perspective, 85% of the population live no more than 20 km from a Paintback location.

In 2020, Paintback reached a huge milestone of over 20 million kgs of paint and packaging collected!



## 1. Manufacturing

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Paintback is driven by the Australian paint industry and the major companies that supply around 90% of all the architectural and decorative (A&D) paint sold in Australia. Paintback’s founding members are Dulux, Haymes, PPG, Resene and Watty.

## 2. Retailers

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A 15-cent levy is placed on all eligible products to the Paintback scheme. The levy is used for running Paintback and researching other ways to responsibly divert paint and packaging out of landfill.

## 3. Consumer & Household

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The Paintback scheme can be used by both DIY and trade painters who can bring back up to 100 litres of paint at a time (in containers no bigger than 20 litres!). Left over paint from projects is often stored in garages or sheds, so its always a good idea to check for expired products.

## 4. Reuse/Repair/Recycling

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Paint and packaging collected from Paintback locations is taken to a treatment facility. There the liquids and solids are separated with the possibility of going on to be used as an alternative energy source or a new paint can. Paintback is always looking for more ways to responsibly manage unwanted paint and packaging!

## 5. Recycling Sector

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The recycling sector is always growing, as more schemes to manage high waste products become available – models like the circular economy will continue to help Australian communities make better informed choices when it comes to what they purchase.

