

Paint for good.

New Paintback Greyscale Paint

Made from unwanted paint – that's infinitely good.

Established in 2016, Paintback® is an industry-led initiative that's transforming the landscape of paint disposal in Australia. Our mission? To divert 90% of unwanted paint and packaging from ending up in landfills and waterways.

Paintback is an independent no-for-profit organisation driven by the Australian paint industry and the major companies that supply around 90% of all the architectural and decorative (A&D) paint sold in Australia. Paintback's founding members are Dulux, Haymes, PPG, Resene and Wattyl.

Members

Haymes
PAINT

Dulux

Resene

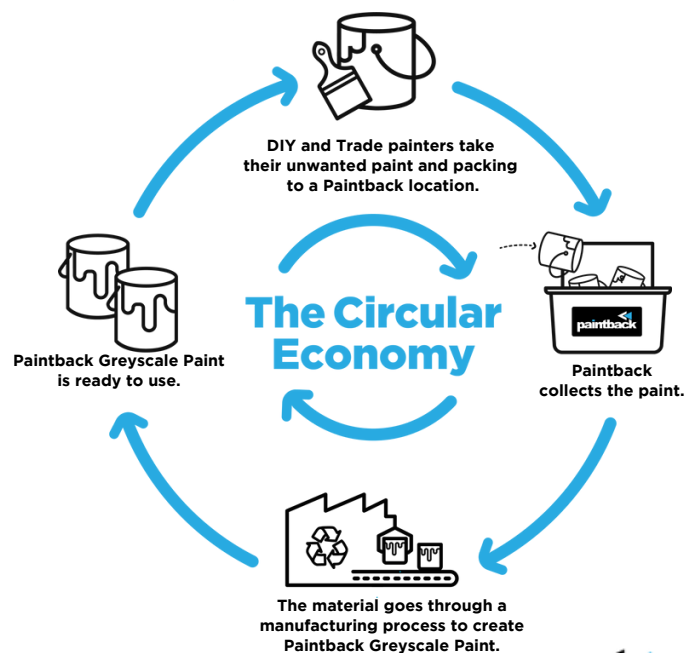
tint

PPG

wattyl

RUST-OLEUM
INDUSTRIAL BRANDS

At the heart of our operations is our state-of-the-art Victorian plant, where we carefully collect, sort by type, and treat water-based paints through innovative, eco-friendly processes.



paintback
Paint

Product Summary

Product:	Paintback Greyscale Paint
Recycled material/s contained in product:	100% water-based paint
Use:	Interior and exterior paint

Product Benefit



Circular Material

Created from diverted paint that was collected through the Paintback scheme, preventing it from ending up in landfill.



Locally Made

Manufactured in Victoria using Australian recycled paint. Greyscale is available thanks to our national collection network.



Goes on Thick

Paintback's paint applies thick, which means less coats are required to get the job done. Helping to reduce labour and plant costs.



Competitive Cost

Paintback Greyscale Paint is a cost effective solution.



High Performance Paint

Greyscale offers comparable performance to virgin material and current alternatives.



Lower Carbon Emissions

The reduction in virgin material use and local supply reduces embodied carbon by approx. 15kg CO2 per 100L

Usage Instructions

- Preparation: Surface must be clean, dry and free from dust, oils and grease prior to application of Paintback Greyscale Paint.
- Paintback Greyscale Paint applies well with a brush or a roller.

Compatible Surfaces*

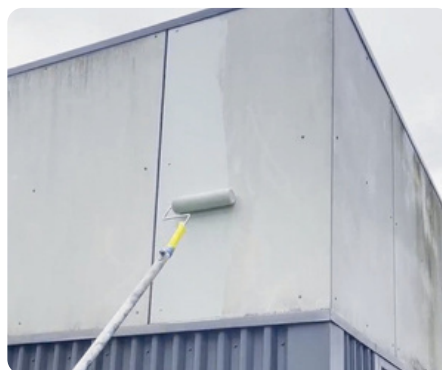
- Plasterboard
- Waterproof plasterboard
- Brick
- Cement sheet
- Set plaster
- Fibrous plaster
- Plasterglass
- Timber
- Galvanised steel
- MDF
- Concrete
- Masonry
- Steel (mild) and non-ferrous metals
- Previously painted surfaces

*Users are required to test product on compatible surfaces prior to full-scale use.

Good for the environment and...



great for covering graffiti.



great for enhancing local infrastructure.



great for improving public amenities.

For more information visit: paintback.com.au

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