

# Paint for good.

## New Paintback Greyscale Paint

Made from unwanted paint – that’s infinitely good.

Established in 2016, Paintback® is an industry-led initiative that’s transforming the landscape of paint disposal in Australia. Our mission? To divert 90% of unwanted paint and packaging from ending up in landfills and waterways.

Paintback is an independent not-for-profit organisation driven by the Australian paint industry and the major companies that supply around 90% of all the architectural and decorative (A&D) paint sold in Australia. Paintback’s founding members are Dulux, Haymes, PPG, Resene and Wattyl.

### Members

Haymes  
PAINT

Dulux

Resene

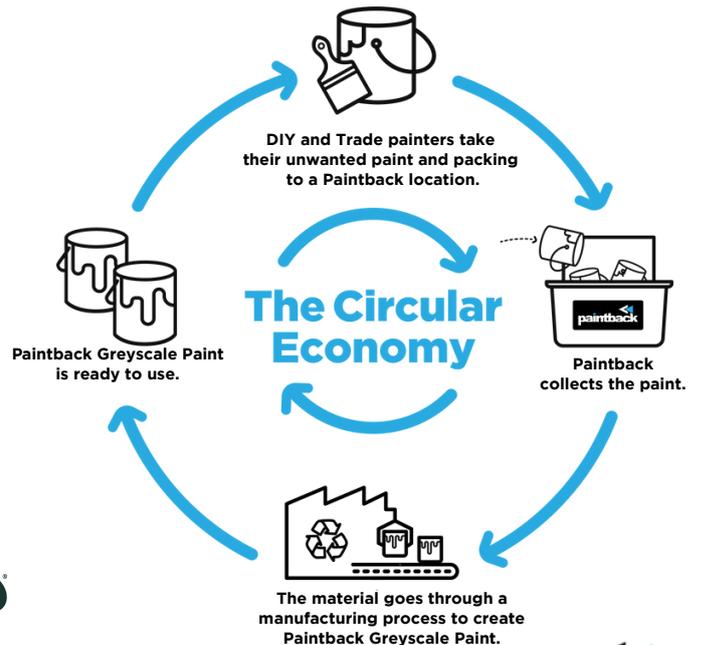
tint

SINCE 1887  
Taubmans

wattyl

RUST-OLEUM  
INDUSTRIAL BRANDS

At the heart of our operations is our state-of-the-art Victorian plant, where we carefully collect, sort by type, and treat water-based paints through innovative, eco-friendly processes.



paintback  
Paint

# Product Summary

<b>Product:</b>	Paintback Greyscale Paint
<b>Recycled material/s contained in product:</b>	100% water-based paint
<b>Use:</b>	Interior and exterior paint
<b>Origin:</b>	Manufactured locally in Melbourne, Australia

## Product Benefit

 <p><b>Circular Material</b></p> <p>Created from diverted paint that was collected through the Paintback scheme, preventing it from ending up in landfill.</p>	 <p><b>Low VOC</b></p> <p>Greyscale complies with the VOC limits set by the Green Building Council of Australia.</p>	 <p><b>Goes on Thick</b></p> <p>Paintback's paint applies thick, which means less coats are required to get the job done. Helping to reduce labour and plant costs.</p>	 <p><b>Competitive Cost</b></p> <p>Paintback Greyscale Paint is a cost effective solution.</p>	 <p><b>High Performance Paint</b></p> <p>Greyscale offers comparable performance to virgin material and current alternatives.</p>	 <p><b>Lower Carbon Emissions</b></p> <p>The reduction in virgin material use and local supply reduces embodied carbon by approx. 15kg CO<sub>2</sub> per 100L</p>
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<p><b>Usage Instructions</b></p> <ul style="list-style-type: none"> <li>Preparation: Surface must be clean, dry and free from dust, oils and grease prior to application of Paintback Greyscale Paint.</li> <li>Paintback Greyscale Paint applies well with a brush or a roller.</li> </ul>	<p><b>Compatible Surfaces*</b></p> <ul style="list-style-type: none"> <li>Plasterboard</li> <li>Waterproof plasterboard</li> <li>Brick</li> <li>Cement sheet</li> <li>Set plaster</li> <li>Plasterglass</li> <li>Galvanised steel</li> <li>MDF</li> <li>Concrete</li> <li>Masonry</li> <li>Fibrous plaster</li> <li>Steel (mild) and non-ferrous metals</li> <li>Previously painted surfaces</li> <li>Timber</li> </ul>
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\*Users are required to test product on compatible surfaces prior to full-scale use.

## Good for the environment and...

 <p><b>great for covering graffiti.</b></p>	 <p><b>great for enhancing local infrastructure.</b></p>	 <p><b>great for improving public amenities.</b></p>
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