



Paint
for good.

Paintback
Circular Coatings

Made from recycled paint –
that's infinitely good.

paintback.com.au



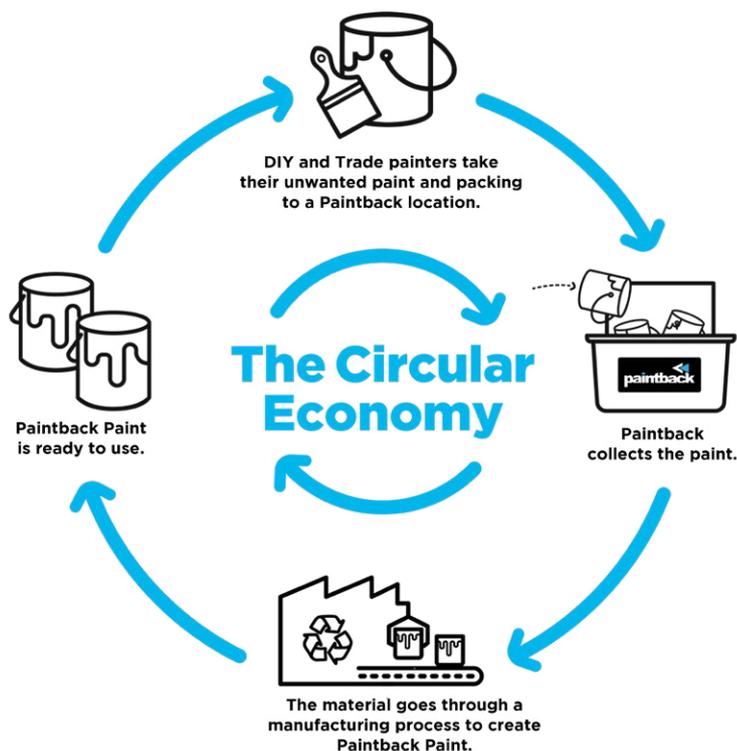
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| Product: | Paintback Circular Coatings |
| Recycled material/s contained in product: | 100% water-based paint |
| Use: | Interior and exterior paint |
| Origin: | Manufactured locally in Melbourne, Australia |
| Application: | Spray, brush, roller |

Why Circular Coatings?

Circular Coatings is made from 100% recycled water-based paint collected through the Paintback® scheme.

The recovered paint undergoes a controlled treatment and refinement process, with quality carefully monitored to ensure a consistent, reliable, and high-performing finish. Each batch is then tinted to the required colour, delivering a paint that looks, applies, and performs like new.

By choosing Circular Coatings, an unavoidable waste stream is transformed into a practical, fit-for-purpose product, reducing reliance on virgin raw materials associated with traditional paint manufacturing. Circular Coatings enables organisations to demonstrate measurable sustainability outcomes while supporting circular economy commitments through responsible procurement and material reuse.



A close-up photograph of a white paint roller with a metal handle and a yellow grip, positioned against a white wall. The roller is slightly out of focus, emphasizing the texture of the paint and the wall.

The Benefits of Circular Coatings?



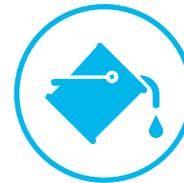
Circular Material

Created from diverted paint that was collected through the Paintback scheme, preventing it from ending up in landfill.



Low VOC

Complies with the VOC limits set by the Green Building Council of Australia.



Goes on Thick

Circular Coatings applies thick, which means less coats are required to get the job done. Helping to reduce labour and ancillary plant costs.



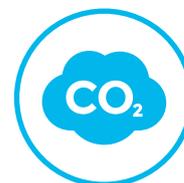
Competitive Cost

Paintback Paint is competitively priced, offering a cost-effective solution that aligns with industry pricing standards.



High Performance Paint

Circular Coatings offers comparable performance to virgin material and current alternatives, with the added benefit of being made from recycled paint.



Lower Carbon Emissions

The reduction in virgin material use and local supply reduces embodied carbon by approximately 15kg CO₂ per 100L.

Customise Your Colour

We begin with a base coat that can be tinted to any of the colours shown below, as well as custom colours as required.



Usage

Preparation

Surface must be clean, dry and free from dust, oils and grease prior to application.

Application

For best results, use a brush for cutting-in and a roller for large areas. Circular Coatings can be applied to a wide range of surfaces, including timber, MDF, concrete, cement sheet, brick, steel and previously painted surfaces.

How to Apply

1. Stir paint thoroughly with a flat paddle using an up-and-down scooping action.
2. Cut-in around the edges with a brush, then roll up to the border whilst it is still wet.
3. Apply additional coats as required, ensuring that the previous coat is completely dry before applying.
4. Allow the painted surface to cure fully before exposing it to moisture, heavy use, or placing items against it.



What's your swatch?

Create the colour you need

Do you have a certain colour palette in mind or sustainability targets to meet for your next project? Tell us, what's your swatch!

Choosing our 100% recycled water-based paint is a decision that benefits both you and the environment. High-quality paint is sourced through the Paintback scheme and is refined and treated to create a premium base material that can be tinted to match a wide range of shades and colours. You're not just getting exceptional quality and vibrant, long-lasting colours for interior and exterior projects, you're also making a sustainable choice, reducing waste and reliance on virgin materials.

For the best results, pair our **Circular Coatings** range with our 100% recycled water-based paint, **Paintback Undercoat**. This combination creates a seamless foundation that enhances colour accuracy and durability, simplifies the painting process, and delivers a professional finish with peace of mind, knowing you've made an impactful, environmentally conscious choice.

To learn more about high-quality reclaimed water-based paint or discuss your specific requirements, contact the Paintback team or visit paintback.com.au

Contact Information

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 [paintback_au](https://www.instagram.com/paintback_au)  linktr.ee/Paintback

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